

S P E N C E R

O V E R M A N

O B J E C T I V E

As a Web/Graphic Designer & Front End Developer for the past 16 years, I've enjoyed the chance to work on almost every type of project in the realm of physical and digital marketing. I continue to enhance and evolve my skills by researching trends in design/application, and integrating new methodologies as they arise. I am always ready to take on new challenges, and adapt to them. Given the opportunity, I am confident I can contribute my skills toward your company's success.

S K I L L S

Adobe **Photoshop**, Adobe **Illustrator**, Adobe **Indesign**, Adobe **After Effects**, Adobe **Premiere**, Adobe **Animate**, Adobe **XD**, **FIGMA**, **HTML5**, **CSS3**, **JS**, **jQuery**

Print & Digital Ads • **Print & Digital Design/Collateral** • **Responsive Web Design**
Email Design • **Logo Design & Brand Development** • **Front-End Web Development**

E X P E R I E N C E

MAY 2022 - NOVEMBER 2023

SYSTEM PAVERS (SP MARKETING) · SANTA ANA, CA

DIGITAL DESIGNER

- Web Design - General Design, Landing Pages, Refreshing old pages, etc.
- Digital Ads - PPC/Display and Social Media Ad Design
 - Static & Video
- Physical Ads - Postcards/Mail ads, Newspaper ads, Magazine Ads, etc.
- Email Design - Promotional, Seasonal, Internal
 - Conversion of designs to email platform

FEBRUARY 2012 - FEBRUARY 2022

TOUCHPOINT/ADTACK MARKETING STRATEGIES · LAS VEGAS, NV

LEAD GRAPHIC DESIGNER | WEB DESIGNER | DEVELOPER

- Web & Email Design - Focused on UI & UX, Responsive , SEO friendly (Web)
 - Custom design from client specifications or creative license
 - Intelligent placement of elements for optimal balance between aesthetics and functionality
- Conversion of designs to code
 - Cross browser/platform safe, responsive HTML conversion
 - External and inline CSS
- HTML 5/Javascript Animation - Adobe Animate
- Print & Digital Design - Display/PPC, Postcards/Mail, Brochures, Vehicle Wraps, Billboards, Door Hangers, Taxi Backs, etc.
- Collateral Design - Business Cards, Letterhead, Internal Material, PPT Templates, etc.
- Logo Design & Brand Development - Design & develop branding and iconography
- General maintenance and updates to client websites
- Basic Wordpress, and Hubspot operation & development

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CONTINUED...

JULY 2011 - FEBRUARY 2012

BANNERVERVIEW.COM · LAS VEGAS, NV

GRAPHIC DESIGNER | WEB DESIGNER

- Web & Email Design - Focused on UI & UX, Responsive , SEO friendly (Web)
 - *'same as above'*
- Conversion of designs to code
 - *'same as above'*
- Print & Digital Ad/Collateral Design
- Flash animation - minimal ActionScript
- Logo design
- General maintenance and updates to client websites

FEBRUARY 2011 - JULY 2011

JENNIFER WEB DESIGN · LAS VEGAS, NV

FRONT END DEVELOPER

- Conversion of designs to code
 - *'same as above'*
- Porting of HTML/CSS layouts to CMS(s)
- General maintenance and updates to client websites

APRIL 2008 - NOVEMBER 2010

CENICOLA-HELVIN ENTERPRISES · LAS VEGAS, NV

LEAD WEB DESIGNER | GRAPHIC DESIGNER

- Web & Email Design - Focused on UI & UX, SEO friendly (Web)
 - *'same as above'*
- Conversion of designs to code
 - *'same as above'*
- Print & Digital Ad/Collateral Design
- Logo Design
- General maintenance and updates to client websites

E D U C A T I O N

2002 - 2006

Silverado High School · Las Vegas, NV

- Graduated with a 3.4 GPA
- 2 years of college equivalent (AP) Studio Art

R E F E R E N C E S

LINDA BOUTROS · Director of Health Information Management · **702.501.9293****BRIAN MELL** · Assistant Marketing Coordinator · **702.354.4651****BOB ORGIL** · Consultant · **702.419.3052**